

# CV

## Peter Wain GIS Specialist



### Profile

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Visionary, strategic and operational leader.

Respected, highly motivated and experienced GIS and digital mapping specialist.

Innovative, professional and personable leader with strong delivery orientation. Able to form influential relationships with clients, team members and key stakeholders.

15 years leading GIS projects. Extensive transferable skills.

Commercially astute and passionate about providing added value and customer success.

GIS evangelist: the 'Forgotten W'... Geography provides the 'Where?' to the 'Who?', 'What?', 'Why?' and 'When?'.

Charity fundraiser for MapAction: Kilimanjaro Challenge (2014) and London Marathon (2017).

### Key Experience

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Esri Emerging Business Partner.

A-Z Maps Business Partner.

Founder and Director of MAPMAN LTD providing GIS and digital mapping consultancy services.

Extensive experience in enterprise-wide GIS strategy, solution design, implementation and management.

Esri ArcGIS Platform specialist – desktop, server, web and mobile.

Esri UK 'Best Web Map' award winner.

Extensive experience in analysing business processes and pitching solutions to chief executive level leaders.

Highly effective client/stakeholder relationship management skills gained in complex shared services.

### Profession

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GIS and Digital Mapping

### Qualifications

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BSc (Hons) Geography  
Chartered Geographer (GIS)  
Prince 2 Practitioner  
ITIL Foundation

### Professional Associations

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Royal Geographical Society  
(with IBG) Fellow  
Association for Geographic Information Member

### Nationality

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British

### Contact

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[www.mapman.ltd](http://www.mapman.ltd)  
Company Registered in  
England & Wales #[10345138](#)

## Experience with MAPMAN LTD (Aug 2016 – present)

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### **FOUNDER, DIRECTOR & GIS CONSULTANT**

#### ***Responsible for:***

GIS and digital mapping consultancy services to public, private and not-for-profit sector clients.

#### ***Achievements included:***

- MAPMAN LTD partners with Esri as an Emerging Business Partner.
- MAPMAN LTD partners with A-Z Maps providing hosted app solutions.
- Wokingham Borough Council: GIS review, strategy, technical design authority, procurement, implementation, integration, database, app roll-out and training.
- Wokingham Borough Council (Planning): [Major Developments Story Maps](#).
- Wokingham Borough Council (Highways): [Map-based Traffic Regulation Order Consultation](#).
- Fiona Penny Bespoke Home Finders: [Cranbrook School Catchment Area Checker](#).
- Kent Fire & Rescue Service: GIS review of Mobilisation process.
- Rural Estate and Land Agents: Map bureau service of farm and estate Title and Tenure plans.

## Experience with Kent County Council (Apr 2013 – Aug 2016)

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### **GIS BUSINESS MANAGER**

#### ***Responsible for:***

Enterprise-wide GIS strategy and operations.

#### ***Achievements included:***

Procurement and management of KCC's Enterprise Licence Agreement with Esri & Esri UK to:

- Sell GIS products and services (through on-boarding and affiliation with KCC's ELA) to the public sector: 13 Local Authorities, Public Health, NHS, Police, Fire and Schools.
- Provide Esri ArcGIS Solution Architecture services to the Kent public sector, establishing a Centre of Excellence.
- Provide Customer Success Management to KCC and its affiliates and clients, maximising return on their GIS investment.
- Deliver a county-wide GIS strategy providing initiatives to save money, increase efficiencies and promote sharing.
- Manage GIS service operational teams at KCC and Tunbridge Wells Borough Council.
- GIS and digital mapping specialist operating in Kent's County Emergency Centre.

## Experience with Tunbridge Wells Borough Council (Apr 2007 – Mar 2013)

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### **GIS MANAGER**

#### ***Responsible for:***

Enterprise-wide GIS strategy and operations.

#### ***Achievements included:***

- Integrations with other back office systems: IDOX UNI-form, Land Charges and CRM.
- Extensive web mapping on TWBC's website enabling citizen self-service and delivering channel shift and increased customer satisfaction.
- LLPG Gold Standard and development of end-to-end Street Naming & Numbering solution.
- GIS Consultant to Tonbridge & Malling Borough Council (April 2009 – March 2013).

## Experience with South East England Development Agency (Apr 2004 – Mar 2007)

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### **PROJECT MANAGER**

#### ***Responsible for:***

Building for Nature project.

#### ***Achievements included:***

- Successful delivery of SEEDA's Building for Nature initiative.
- Collaboration with house builders and Kent County Council / Kent Wildlife Trust initiatives.

## Experience with Kent County Council (Nov 2000 – Mar 2004)

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### **SENIOR GIS OFFICER**

#### ***Responsible for:***

Kent Habitat Survey and Kent Landcover Survey projects – a comprehensive study of Kent's countryside and coast.

#### ***Achievements included:***

- Solution design and management of GIS operations.
- Detailed habitat mapping (parcel size  $\geq 0.25$  ha) covering 391,823 ha.
- Landcover classification and change analysis over 50 years 1961 (100x100 m grid).
- Management of mobile data capture and editing by a team of 6 field surveyors, on-screen digitising from aerial photograph interpretation, data cleansing and validation, data analysis, presentation and report writing.

## Experience with Countryside Agency (now Defra) (Jun 2000 – Oct 2000)

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### **SURVEYOR**

#### ***Responsible for:***

Public Rights of Way Condition Survey 2000.

#### ***Achievements included:***

- Public Rights of Way Condition Surveyor (mobile data capture) covering Kent and East Sussex. Nationally, the core survey assessed the condition of 9,036 km of rights of way (4.8% of the total) within 1,019 survey squares each measuring 3x3 km.

## Experience with English Nature (now Natural England) (Jul 1999 – May 2000)

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### **GIS OFFICER**

#### ***Responsible for:***

Habitat Restoration Project.

#### ***Achievements included:***

- Habitat fragmentation analysis and GIS modelling of four areas, each typical of different types of lowland English landscape. Each area covered c. 100 km<sup>2</sup>.
- GIS Consultant to English Nature's Kent Team digitising National Nature Reserve habitats.



## Recommendations

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### **Ian Hirst**

#### ***Head of Digital Services & Transformation at Tunbridge Wells Borough Council***

“ Peter established himself as an innovative pioneer in the use of GIS across the organisation, recognising its potential to transform business processes and improve productivity and efficiency. Peter has given this organisation a class leading platform upon which to continue our transformational work. His drive to develop partnerships in GIS led to the creation of KentGIS and opened up further opportunities to share best practice and innovation. I recommend Peter as a positive force for change, capable of taking on the biggest challenges and delivering on objectives. ”

24<sup>th</sup> May 2016: Ian worked directly with Peter at Tunbridge Wells Borough Council

### **Craig Hayes**

#### ***Customer Success Manager (Government) at Esri UK***

“ I have worked with Peter for a number of years developing GIS value propositions for Kent. His enthusiasm for GIS, ability to communicate business value and extensive experience in the application of GIS is second to none. ”

31<sup>st</sup> May 2016: Craig was with Esri UK when working with Peter at Kent County Council

### **Val Green**

#### ***Head of Organisational Development at Tunbridge Wells Borough Council***

“ Peter is an inspirational manager who has a rare combination of excellent technical skills and real innovation. He is always positive and focuses on solutions rather than problems. He was an absolute pleasure to work with. ”

1<sup>st</sup> June 2016: Val managed Peter at Tunbridge Wells Borough Council

### **Debbie Barry**

#### ***ICT Business Development Manager at Kent County Council***

“ Pete's genuine passion for creating transformational business solutions through the use of GIS makes him a persuasive influencer within the organisation. Pete combines subject-matter expertise with personal charm. He is a great communicator and able to share his vision so that senior stakeholders can see how GIS can provide business value. ”

16<sup>th</sup> June 2016: Debbie managed Peter at Kent County Council

### **Richmond Crowhurst**

#### ***Senior Data Consultant & PGA Manager at Landmark Solutions***

“ Pete is one of the most engaging, motivated and switched on individuals I've ever come across during my many years working with local and central government. With a wide ranging knowledge of GI, web and networks, he was able to assist us – at Landmark – in building a Web Mapping Service that not only fitted the needs of Kent CC, their districts and schools but one that we could apply across the whole sector. I'd be delighted to work with Pete again and hope to do so in the near future. ”

20<sup>th</sup> June 2016: Rick was with Landmark Solutions when working with Peter at Kent County Council

## Recommendations

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### **William Benson**

#### ***Chief Executive at Tunbridge Wells Borough Council***

“ Pete led our GIS services at TWBC and more widely across a number of authorities in Kent. A strategic thinker, Pete was passionate about sharing and exploiting data for the benefit of citizens and public service providers alike and about harnessing the power of data to transform services. ”

22<sup>nd</sup> June 2016: William managed Peter indirectly at Tunbridge Wells Borough Council

### **Ed Wallington**

#### ***Health and Social Care Lead at Esri UK***

“ I have worked with Pete for a number of years in the health & social care sector relating to geographic information and systems. Pete is a pleasure to work with and a big asset to Kent CC. Pete knows GIS and how the tools can be applied to leverage benefits and generate greater insights for informed decision making. Pete always knows who to talk to and his communication style is impeccable. A very valued colleague to work with. ”

6<sup>th</sup> July 2016: Ed was a consultant to Peter at Kent County Council

### **Amara McKay**

#### ***Project Officer and Insurance Officer at Town and Country Housing Group***

“ When Town & Country Housing Group were looking to purchase a Geographical Information System, Peter played an integral part in helping select the most appropriate system for the Group's requirements. His patience seems to know no boundaries as I sent endless queries. Without the support from Peter, TCHG would still be in the investigation stages instead of on the verge of making a procurement. Thank you Peter. ”

6<sup>th</sup> July 2016: Amara was a client of Peter's at Tunbridge Wells Borough Council

### **Neil Rennie**

#### ***Strategic Sales Manager at Getmapping***

“ I have dealt with Pete for many years, initially with Tunbridge Wells Borough Council and latterly through Kent County Council. Pete was always forward thinking and a great champion in engaging & motivating other Districts to take part in Consortium purchases, which is no mean feat. I can honestly say that they probably wouldn't have happened without him. He was always very personable and amiable to deal with and would be a great asset to anyone. ”

18<sup>th</sup> July 2016: Neil was a consultant to Peter at Kent County Council

### **Paul Taylor**

#### ***Director of Mid Kent Services***

“ Peter's strategic insight and knowledge of GIS is first class. I have worked with him over a number of years directly and in partnerships across Kent and he has always impressed me with the way he helps and supports others. He has strong values and high standards and I thoroughly enjoyed working with him. ”

24<sup>th</sup> August 2016: Paul managed Peter indirectly at Kent County Council

## Recommendations

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### **Fiona Penny**

#### ***Owner and Director at Fiona Penny Bespoke Home Finders***

“ Peter is extremely professional and listened carefully to our feedback. He has some innovative ideas and is able to relate these ideas to different business models. The Cranbrook School Catchment Area app which he developed for us is a fantastic tool which is proving to be very well received and it helps to differentiate us. I would not hesitate in recommending Peter to anyone else who requires his expert digital mapping input. ”

31<sup>st</sup> January 2017: Fiona was Peter’s client at MAPMAN LTD

### **Brian Hughes**

#### ***Consultant at NCC Group***

“ I recently worked in collaboration with Peter to review the viability of corporate mapping options for a client and found Peter to be a highly professional and pragmatic consultant. Peter’s in-depth, practical experience and knowledge of the GIS and digital mapping ‘world’ enabled us to effectively derive a set options that were business-focused, strategic and robust. The client was able to objectively select their preferred option from those presented and are now, with Peter’s support, in the process of implementing the selected option. I would not hesitate to recommend Peter for any work that focused on GIS and digital mapping for business. ”

11<sup>th</sup> March 2017: Brian worked with Peter but at different companies

### **Rebecca Bird**

#### ***Planner at Wokingham Borough Council***

“ Pete created four Story Maps for Wokingham Borough Council which have fundamentally changed the way residents, developers, council officers, borough councilors, and town and parish councils access information about Wokingham's four strategic development sites. The Story Maps allow viewers to look at the whole strategic development site and in a glance see the status of each of the development sites--from allocated in the local plan right through to construction completed--as well as to get a summary of each development along with any approved site plans. Pete went above and beyond what was originally agreed, as our data needed quite a bit more work than we first thought. He helped us design the maps in such a way that they allow viewers with little prior knowledge to easily understand what is happening on each of the development sites, while also providing enough detailed information to satisfy the more informed viewers. Pete was efficient and professional throughout the project and was frankly great to work with! ”

12<sup>th</sup> April 2017: Rebecca was Peter’s client at MAPMAN LTD

### **Alison Dray**

#### ***Highways Asset Manager at Wokingham Borough Council***

“ Peter prepared a web-enabled consultation for Traffic Regulation Orders using mapping which delivered an easy consultation process and a better service for our customers. Working with Peter was an ideal professional experience. He is an excellent listener, who understood our business needs and offered solutions that enhanced our service. He delivered on time and budget whilst adding value with his collaborative and technically sound approach. ”

3<sup>rd</sup> May 2017: Alison was Peter’s client at MAPMAN LTD



MAPMAN ( Peter Wain ) is available for his next adventure! Call 07791 092250.

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**esri** Emerging Business  
Partner

CV Date:  
Bio:  
CV:  
LinkedIn:

May 2017  
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[uk.linkedin.com/in/peterwain](http://uk.linkedin.com/in/peterwain)